



International Sugar Organization

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EXECUTIVE DIRECTOR

**Press Release(22)45
(English only)**

28 October 2022

Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

FoodNavigator.Com

Coca-Cola prioritizes offering more value to consumers: 'We're not chasing the competitors. We're chasing the consumers and the retailers,' says CEO



Still battling a challenging global economic environment, Coca-Cola said it is laser-focused on delivering increased value to its consumers by introducing products at more affordable price points, said chairman and CEO James Quincey on the company's Q3 2022 earnings call.

<https://www.foodnavigator-usa.com/article/2022/10/26/coca-cola-prioritizes-offering-more-value-to-consumers-we-re-not-chasing-the-competitors.-we-re-chasing-the-consumers-and-the-retailers-says-ceo>

Monk fruit finds premium, blend-friendly sweet spot in sugar reduction space



Monk fruit, a high-intensity sweetener, is gaining popularity across premium applications as a clean-label alternative that blends well with others. While it costs more than stevia, tech innovations may bring prices down.

<https://www.foodnavigator-usa.com/article/2022/10/24/monk-fruit-finds-premium-blend-friendly-sweet-spot-in-sugar-reduction-space>

Rare sugars expert announces sweetener breakthrough



European industrial biotechnology specialist BRAIN Biotech has teamed up with Bonumose to bring the rare sugars expert's sweetener tagatose to market globally.

<https://www.foodnavigator.com/article/2022/10/26/rare-sugars-expert-announces-sweetener-breakthrough>

Sugar reduction: Lactase grown directly in milk can create naturally sweet yogurt



Scientists have found that lactase derived from lactic acid bacterium can be used to produce naturally sweet yogurt, paving the way for the production of flavored yogurt without added sugars.

<https://www.foodnavigator.com/article/2022/10/27/sugar-reduction-lactase-grown-directly-in-milk-can-create-naturally-sweet-yogurt>

EU-wide labelling scheme decision pushed forward to spring 2023 as Commission admits 'complex' situation



The European Commission is delaying its food labelling plans and is unlikely to recommend one existing label.

<https://www.foodnavigator.com/article/2022/10/27/eu-wide-labelling-scheme-decision-pushed-forward-to-spring-2023-as-commission-admits-complex-situation>

Sugaronline – Ebriefing

BRAZIL: Datagro estimates 2022/23 CS sugarcane crush at 542 million T

Consultancy Datagro expects sugar mills in Brazil's centre-south region to crush 542 million metric tonnes of sugarcane in the current 2022/23 season, according to estimates presented on Oct. 25 during the 22nd International Datagro Conference on Sugar and Ethanol, in São Paulo, and published on the consultancy's website, reports Sugaronline.

Total sugar production in the region is estimated at 33.9 million tonnes in 2022/23. Ethanol output should reach 29.27 billion litres.

Total Recoverable Sugars (TRS) per tonne of sugarcane is seen at 142.1 kg.

For the 2023/24 season, Datagro's preliminary forecast is that the total volume of crushed sugarcane will reach between 575 million and 590 million tonnes, with sugar production ranging from 36 million to 38.5 million tonnes.

Datagro's president Plinio Nastari said sugarcane fields in the centre-south are developing well for the 2023/24 season due to more favorable weather conditions, but the total sugarcane crop area should continue to reduce.

SOUTH AFRICA: SA Canegrowers association calls the government to address sugar tax

The SA Canegrowers Association has called on the government to consider the reduction of the sugar tax in the medium-term budget policy, according to Sunday World.

The Health Promotion Levy (HPL) was introduced to the sector in 2018. In February this year, the government announced an increase in the tax on beverages with more than 4g of sugar per 100ml.

The spokesperson for the SA Canegrowers Association, Kabelo Kgobisa, said on Oct. 25 that an increase in the levy poses a great threat to small-scale growers across the country.

ZIMBABWE: Government investing in irrigation

Zimbabwe's government is investing in the construction of 12 dams to expand irrigation to 420,000 hectares by 2024, from an initial target of 350,000 hectares, according to the Herald.

The country has 220,00 hectares of land equipped with irrigation infrastructure.

Sugarcane, citrus and tea crops are grown in a total area of 100,000 hectares of functional irrigated lands.

The government said irrigation can help farmers diversify operations, enabling them to do farming all year round.
