



# International Sugar Organization

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## EXECUTIVE DIRECTOR

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### Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

#### FoodNavigator.Com

#### US Sugar: DOJ has 'static, contrived, and internally inconsistent view of how competition for the sale of refined sugar occurs today'



The Department of Justice's bid to block a sugar industry mega-deal - US Sugar's proposed acquisition of rival Imperial Sugar - is "based on a static, contrived, and internally inconsistent view of how competition for the sale of refined sugar occurs today," argues US Sugar, which is also seeking to compel the DOJ to produce documents outlining USDA's assessment of the proposed transaction.

<https://www.foodnavigator-usa.com/article/2022/02/04/us-sugar-doj-has-static-contrived-and-internally-inconsistent-view-of-how-competition-for-the-sale-of-refined-sugar-occurs-today>

#### Junk food marketing is 'prevalent everywhere' and promotes 'unhealthy diets' to children: WHO



A new report from the World Health Organization has concluded that food marketing 'predominantly promotes foods that contribute to unhealthy diets'.

<https://www.foodnavigator-usa.com/article/2022/02/07/junk-food-marketing-is-prevalent-everywhere-and-promotes-unhealthy-diets-to-children-who>

## **We're fooled into believing that these companies are taking sufficient action': Nestlé and Unilever rebuff greenwashing accusation**



NewClimate Institute has released a report accusing big companies like Nestlé and Unilever of putting out 'ambitious sounding' carbon goals that have 'very low integrity'. The food giants – both of whom have made net zero pledges – reject this conclusion.

<https://www.foodnavigator.com/article/2022/02/08/we-re-fooled-into-believing-that-these-companies-are-taking-sufficient-action-nestle-and-unilever-rebuff-greenwashing-accusation>

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### **Sugaronline E-Briefing**

#### **INDIA: Government announces tax on unblended fuel to incentivize ethanol**

India's government announced on Feb. 2 an excise duty of INR2 (US\$0.027) per litre on unblended fuel, effective from Oct. 1, aiming to incentivize ethanol consumption and production, according to Times of India.

Finance minister Nirmala Sithara said the new tax aims to encourage the efforts for blending fuels.

#### **FRANCE: Tereos reports 38,000t organic beet harvest**

In the 2021/22 beet campaign Tereos harvested 38,000 tonnes of organic beets for processing into organic sugar and organic alcohol, it said on Feb 4, reports Sugaronline.

Tereos is also the only sugar producer which produces from French high environmental value (HVE)-certified farms, and produced 1,200 tonnes of HVE sugar during the 2021/22 campaign to meet emerging consumption, it said.

Overall results from Tereos' nine French factories have been much better than the previous campaign, which was seriously affected by jaundice and the industrial balance sheet shows good performance and controlled costs, it said.

Average campaign length was 121 days, and the harvest reached 16.5 million tonnes of processed beets.

#### **UK: Research indicates promotion ban more effective than sugar tax**

Banning promotions, like "buy one get one free", on soft drinks could be more effective than the sugar tax in reducing consumption of sugary drinks new research from the University of Aberdeen's Rowett Institute suggests, **reports Sugaronline.**

A new study compares the impact of the soft drinks levy that was introduced in Scotland/UK in 2018, with a ban on price promotions. Spending on sugary drinks dropped by 35.8% following a ban on promotions, compared to an only 1.4% reduction with the levy.

The researchers compared household spending of 2,568 households in Scotland from 2013 to 2017, before the sugar tax was introduced, with post-levy spending.

Published in Food Policy the study was co-authored by Dr. Wisdom Dogbe (Rowett Institute) and Dr. Cesar Revoredo-Giha (Scotland's Rural College).

The research also found that the effectiveness of either policy would be contingent upon several lifestyle factors.

**FRANCE: Tereos changes CEO after one year**

Tereos announced on Feb. 7 that its Chief Executive Officer (CEO) Philippe de Raynal is leaving the company, reports Sugaronline.

Raynal will be replaced by Chief Financial Officer (CFO) Gwenaël Eliès on an interim basis.

Tereos said in a statement that its Supervisory Board had unanimously decided to accelerate the group's transformation initiated in Dec. 2020.

"Over the past 12 months and under the impetus of Philippe de Raynal, Tereos has implemented a new strategy which has resolutely engaged the Group on the path of financial recovery. The phase that is now beginning aims to deliver the operational priorities expected in the short and medium term thanks to a more agile and targeted execution," the company said.

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