



International Sugar Organization

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EXECUTIVE DIRECTOR

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Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

Sugaronline – Ebriefing

AUSTRALIA: Sugary drinks tax proposals slammed

Proposals to introduce a sugar tax to address health problems like diabetes are a “last century solution to a modern-day problem”, the Australian Beverages Council has said, according to Northern Daily Leader.

Organisations including Diabetes Australia, the Cancer Council, the Heart Foundation, Stroke Foundation and Kidney Health Australia have all previously called for sugary drinks to attract a health levy to raise “hundreds of millions of dollars” a year to fund prevention programs.

Chief of the Australian Beverages Council, Geoff Parker said: “This type of discriminatory and regressive tax lacks any evidence from anywhere in the world in providing public health benefits.”

BELGIUM: Tereos to supply high fructose syrup to world’s first RDCA plant

Tereos has signed a supply agreement to sell high fructose syrup made from European wheat as a feedstock for Avantium Renewable Polymers’ planned furandicarboxylic acid (FDCA) plant in Delfzijl, **reports Sugaronline.**

High Fructose Syrup is one the specialties developed in the Tereos plant in Aalst, Belgium, dedicated to Starch and Sweeteners production for the food, feed, green energies and pharmaceuticals, along with R&D specialized in plant-based technologies and biomass solutions.

The multi-year agreement secures 100% bio-based and local feedstock for the Avantium plant, which will be the world’s first factory to produce FDCA (furandicarboxylic acid) on a commercial scale, with a capacity of 5 kiloton per annum. FDCA is the key building block of the 100% plant-based, recyclable plastic material polyethylene furanoate (PEF).

“This strategic partnership ... is also a strong sign of our shared commitment to develop renewable solutions made from plant-based technologies and locally produced raw material,” said Christophe Lescroart, CEO of Global Starch & Sweeteners at Tereos.

FoodNavigator.com

Are health claims a turn-off for consumers? 'Many manufacturers don't use health claims because they are not effective'



The wording of approved EU health claims is prescriptive and precise. The intention of the regulation is to protect consumers from unfounded or overblown statements. But it is also to inform. Are health claims doing their job?

<https://www.foodnavigator.com/article/2021/12/13/are-health-claims-a-turn-off-for-consumers-many-manufacturers-don-t-use-health-claims-because-they-are-not-effective>

What will kids be eating in 2022? breakfast all day, global flavors, and noodles of all types



Figuring out what kids are craving while pushing them to try new types of food is a challenge for many families and households, notes Chartwell K12, which put together its list of top kid-approved food trends based on its specialized insights creating custom menus for schools.

<https://www.foodnavigator.com/article/2021/12/10/what-will-kids-be-eating-in-2022-breakfast-all-day-global-flavors-and-noodles-of-all-types-to-dominate-kids-eating>

ED& F Man Research Sugar

Demand for sugar-free drinks surges - La Tercera - Sugar-free drinks and bottled water now represent 25% of all drink sales in Chile, much higher than 4% in Mexico or 6% in Latin America, according to Nielsen. Industry experts suggested that the move was partly in response to the 2016 labelling laws. In comparison, sugar-free drinks represent 26% of all sales in the US and 50% in the UK.

EEC approves import quota – Interfax - The Eurasian Economic Commission (EEC) approved a quota for sugar imports under preferential duties in the EAEU up until August 2022. Under the proposal, Russia will be allowed to set a quota of 300,000mt maximum, Armenia a quota of 60,000mt, Belarus a 100,000mt quota, Kazakhstan a 250,000mt quota and Kyrgyzstan a 70,000mt quota.
