



# International Sugar Organization

1 Canada Square  
Canary Wharf  
London E14 5AA

## EXECUTIVE DIRECTOR

Press Release(21)45  
(English only)

8 November 2021

### Various sugar related articles

The Executive Director would like to draw your attention to the articles below all of which are relevant to the sugar sector.

#### FoodNavigator.Com

##### Is food and agriculture missing from the political debate at COP26?



Food and agriculture are central to meeting climate goals. Has the industry been left off the agenda at COP26?

<https://www.foodnavigator.com/article/2021/11/04/is-food-and-agriculture-missing-from-the-political-debate-at-cop26>

##### Is Coca-Cola's acquisition of BodyArmor enough to topple PepsiCo's Gatorade from the top slot?



The Coca-Cola Co. appears to be making a run for the pole position in the fast-growing sports performance and hydration category with the \$5.6bn acquisition of the remaining stake of BodyArmor announced yesterday – but is the deal enough to topple PepsiCo's Gatorade from the current top spot?

<https://www.foodnavigator-usa.com/article/2021/11/02/is-coca-cola-s-acquisition-of-bodyarmor-enough-to-topple-pepsico-s-gatorade-from-the-top-slot>

## Sugaronline – Ebriefing

### **FRANCE: Tereos fined for abusing market dominance in Reunion**

France's competition authority has fined sugar giant Tereos EUR750,000 (US\$868,575) for abusing its dominant position on the island of Reunion, according to Reuters.

The authority announced on Nov. 3 that Tereos, the world's second largest sugar maker by volume, had inserted two clauses into its contracts limiting the two Reunion distilleries' leeway to end their contractual relationship with it.

Tereos's Indian Ocean branch owns the only two active sugar factories on Reunion and is the only supplier of molasses, used by local distilleries to make rum.

"These practices are very serious. The inserted clauses gave the contract a quasi-perpetual character. The practices also covered a significant share of the market for local molasses sold to distilleries (90-95%) and lasted eight years," the authority said.

### **TAIWAN: Consumers' Foundation calls for clear labelling of sugar substitutes**

The Consumers' Foundation has called for sugar substitutes to be required to have clearer labelling, after finding that 23 of 25 products it randomly selected for testing contained these additives, according to Focus Taiwan.

The foundation chose 10 soft drinks that were advertised as containing zero sugar or reduced sugar and 15 candied fruit from e-commerce sites and stores in the Greater Taipei area in July, and tested the products for sugar substitutes, it said in a statement on Nov. 2.

The foundation's tests show that 23 of the 25 products contained at least one type of sugar substitute, all within the legal amount.

A candied fruit product produced by the Thai brand Mag Mag was found to contain the artificial sweetener neotame, even though it was not on the ingredient list. Meanwhile, five of the candied fruits were found to contain sulphur dioxide, all within the legal limit of 0.5 grams per kilogram, the Foundation said.

### **MEXICO: Pánuco mill starts cane crushing season**

Pánuco mill, located in Mexico's Veracruz state, started the sugarcane crushing season on Nov. 3, planning to crush almost 2.5 million metric tonnes of sugarcane, according to Milenio.

The sugarcane crushing season in the mill is expected to last seven months, concluding in May 2022.

Pánuco, owned by sugar-producing company Pantaleón, has the capacity to crush 14,000 tonnes of sugarcane daily. It produced 153,256 tonnes of sugar and 57,347 tonnes of molasses last season.

### **BRAZIL: Nestlé adopts ethanol for vehicles of Brazilian sales teams**

Food processor Nestlé announced on Oct. 29 that it had begun using ethanol as fuel for more than 1,700 vehicles used by its sales team in Brazil, **reports Sugaronline.**

The company started to fuel the vehicles with ethanol in October, in line with its sustainability strategy of using less polluting fuels.

“With the adoption of 100% ethanol as the official fuel for the sales teams’ corporate fleet, adding all the efforts made by the area, 1,700 metric tonnes of CO2 emissions will be avoided per year,” the company said in a statement.

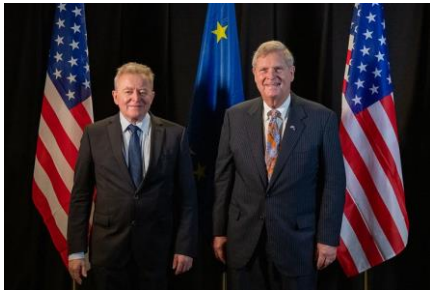
Nestlé’s sales team working in about 1,400 cities in Brazil travel approximately 28.1 million kilometers per year across the country using 2.9 million litres of fuel/year.

Nestlé had already announced in April, investments in the transition of its fleet to make its operations increasingly sustainable in the country and contribute to the environment and society.

The initiative is one of the company’s strategies to achieve its public commitment to have zero net greenhouse gas emissions by 2050.

The company is also investing in electric and CNG (compressed natural gas)-powered vehicles or using biofuels from renewable sources, such as biomethane.

### **Building bridges? EU, US collaboration on agriculture sounds alarm bells in Europe**



Does EU-US collaboration on agriculture pave the way for discussions around liberalised market access? Alarm bells are sounding in Europe over concerns it could open the bloc to imports that don't meet European production standards.

<https://www.foodnavigator.com/article/2021/11/05/building-bridges-eu-us-collaboration-on-agriculture-sounds-alarm-bells-in-europe>

---