



INTERNATIONAL SUGAR ORGANIZATION

30th ISO SEMINAR

East Wintergarden, 43 Bank Street, Canary Wharf, London E14 5NX

“Innovation and Sustainability”

In memory of Juan José Lülle

Tuesday, 23rd November 2021

08:00 Registration

09:30 Opening Remarks

**José Orive, Executive Director, ISO
Chair, 30th ISO Seminar**

09:40 - 11:00

SESSION 1 IMPACT OF COVID-19 ON SUGAR ACROSS THE WORLD

- **Maria Afonso, Senior Specialist Sugar, Grains & Oilseeds, RaboResearch Food & Agribusiness, RABOBANK, Netherlands** *Consumption & GHG in the EU*
- **Dr Rob Johansson, Director of Economics and Policy Analysis, American Sugar Alliance (ASA), USA** *Consumption and Perspectives in North America*
- **Roger Bradshaw, Soft Commodity Consultant, UK** *Shifts & Changes in Asia, the Road Ahead*

11:00 - 11:30

COFFEE BREAK

11:30 - 11:45

DEDICATION TO MR JUAN JOSE LÜLLE

- **José Orive, Executive Director, International Sugar Organization**

11:45 - 13:00

SESSION 2 THE SITUATION IN THE FIELD

- **Dr Keith Jaggard, Agricultural Research Consultant, UK**
- **Elisabeth Lacoste, Director, CIBE, Europe**
- **Bruno Rangel, Treasurer, ORPLANA, Brazil**
- **Paul Schembri, Chairman, CANEGROWERS, Australia**

13:00 - 15:00

LUNCH BREAK (delegates free to make their own arrangements)

15:00 - 15:30

SESSION 3 OPPORTUNITIES FOR THE WORLD OF SUGAR RELATED TO SUSTAINABLE MOBILITY

- **Dr Plinio Nastari, President, DATAGRO, Brazil**

15:30 - 16:00

COFFEE BREAK

16:00 - 17:15

SESSION 4 SUGAR IN THE UK: A NEW CHALLENGE

- **Gerald Mason, Vice President, ASR, UK**
- **Paul Kenward, Managing Director, British Sugar, UK**
- **Edwin Hernández, Commercial Manager, Pantaleón, Guatemala**
- **Michael Sly, Chairman, National Farmers Union Sugar Board, UK**

17:15 - 18:00

SESSION 5 MARKET DYNAMICS FOR AGRICULTURE

- **Alexis Turcas, Director, Credit Suisse, UK**

18:00 - 20:30

**"AN EVENING OF COLOMBIA" RECEPTION - East Wintergarden Gallery,
43 Bank Street, Canary Wharf, London E14 5NX (SAME VENUE AS THE SEMINAR)**

Wednesday, 24th November 2021

09:00 - 09:30

SESSION 6 A STUDY ON DIVERSIFICATION IN THE SUGAR INDUSTRY

- Sébastien Rexhausen, Managing Director and Senior Partner, Boston Consulting Group

09:35 - 10:05

MAURITIUS A CASE STUDY

- Devesh Dukhira, CEO, Mauritius Sugar Syndicate

10:05 - 10:35

COFFEE BREAK

10:35 - 12:05

SESSION 7 DIVERSIFICATION: DOING IT RIGHT!

- Ricardo Mussa, CEO, RAIZEN, Brazil
- Sasathorn Sanguandeeikul, Executive Market Analyst, MITR PHOL, Thailand
- Paul Mesters, CEO, COSUN Beet Company, Netherlands
- Edgar Herrera, CEO, LAICA, Costa Rica

12:05 - 12:30

SESSION 8 NEW TECHNOLOGIES DRIVING SUGARCANE PRODUCTIVITY AND SUSTAINABILITY

- Sergio Mattar, Strategic Planning and Business Development Director, Centre for Sugarcane Technology (CTC), Brazil

12:30 - 14:30

LUNCH BREAK (delegates free to make their own arrangements)

14:30 - 15:45

SESSION 9 INNOVATION / EVOLUTION

- Tobias Webb, Founder & CEO, Innovation Forum, UK
- Bernd Langhans, Manager, Global Sugar Sales, SIEMENS, Germany
- Ingrid-Helen Arnold, CDO, SÜDZUCKER, Germany
- Dr Simon Lord, Independent Sustainability Adviser, Simon Lord Consultancy, UK

15:45 - 17:00

SESSION 10 GLOBAL SUSTAINABILITY

- Diego Herrera, CEO, PANTALEON, Guatemala
- Harold Home, Director, Electrical Division, INCAUCA, Colombia
- Stanislas Bouchard, Director General, CEO, CRISTALCO, France

17:00

CONCLUSIONS AND WRAP-UP