

International Sugar Organization



30th INTERNATIONAL SEMINAR

“Innovation and Sustainability”
In memory of Juan José Lulle

Tuesday 23rd - Wednesday 24th November 2021

East Wintergarden, 43 Bank Street, Canary Wharf, London, E14 5NX

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30th ISO SEMINAR

Given it is our 30th anniversary, Executive Director, José Orive, will chair the 2021 seminar and will be accompanied by several renowned personalities of the business world to enrich the dialogue around issues of key importance for the future of Sugar. It is imperative that our sector embrace Innovation and contribute to Sustainable Development, fostering best practices, perfecting traceability, looking beyond existing frontiers to emerge as a global player. 'Thinking outside the box' is part of the 'new normal' and our agroindustry must lead in anticipating change, protecting the environment and preserving the resources we have been entrusted with.

REGISTRATION OPEN

Tuesday, 23rd November 2021

PROGRAMME

08:00 **Registration**

09:20 **Opening Remarks**

**José Orive, Executive Director, ISO
Chair, 30th ISO Seminar**

KEYNOTE ADDRESS: The Right Honourable George Freeman, MP, Minister for Science, Research and Innovation, Member of Parliament for Mid Norfolk (*Pending*)

10:15 - 10:45 Coffee Break

10:45 - 12:00

SESSION 1 IMPACT OF COVID-19 ON SUGAR ACROSS THE WORLD

- **Maria Afonso, Senior Specialist Sugar, Grains & Oilseeds, RaboResearch Food & Agribusiness, RABOBANK, Netherlands** *A Global Outlook*
- **Rob Johansson, Associate Director of Economics and Policy Analysis, American Sugar Alliance (ASA), USA** *Consumption and Perspectives in North America*
- **Roger Bradshaw, Soft Commodity Consultant, UK** *Shifts & Changes in Asia, the Road Ahead*

12:00 - 13:00

SESSION 2 THE SITUATION IN THE FIELD

- **Dr Keith Jaggard, Agricultural Research Consultant, UK.**
- **Elisabeth Lacoste, Director, CIBE, Europe**
- **Denis Arroyo, CEO, ORPLANA, Brazil**
- **Paul Schembri, Chairman, CANEGROWERS, Australia**

13:00 – 15:00 Lunch break (delegates free to make their own arrangements)

15:00 - 15:30

SESSION 3 OPPORTUNITIES FOR THE WORLD OF SUGAR RELATED TO SUSTAINABLE MOBILITY

- **Dr Plinio Nastari, President, DATAGRO, Brazil**

15:30 - 16:00 Coffee Break

Tuesday, 23rd November 2021 (cont'd)

16:00 - 17:15

SESSION 4 SUGAR IN THE UK: A NEW CHALLENGE

- Gerald Mason, Vice President, ASR, UK
- Paul Kenward, Managing Director, British Sugar, UK
- Edwin Hernández – Pantaleón, Guatemala
- DEFRA/UK Government
- Michael Sly, Chairman, National Farmers Union Sugar Board, UK

17:15 - 18:00

SESSION 5 MARKET DYNAMICS FOR AGRICULTURE

- Alexis Turcas, Director, Credit Suisse, UK

18:00 - 20:00

Reception to be held at the East Wintergarden Gallery, 43 Bank Street, Canary Wharf, London E14 5NX (same venue as the seminar)

Wednesday, 24th November 2021

SESSION 6 A STUDY ON DIVERSIFICATION IN THE SUGAR INDUSTRY

- Sebastian Rexhausen, Managing Director and Senior Partner, Boston Consulting Group

09:45 - 10:15

MAURITIUS: A Case Study

- Devesh Dukhira, CEO, Mauritius Sugar Syndicate

10:15 - 10:45 COFFEE BREAK

10:45 - 12:15

SESSION 7 DIVERSIFICATION: DOING IT RIGHT!

- Ricardo Musa, CEO Raizen, Brazil
- Mohammed Fikrat/Abdelhamid Chafai, COSUMAR, Morocco
- Sasathorn Sanguandeeikul, Executive Market Analyst, MITR PHOL, Thailand
- Paul Mesters, CEO, COSUN Beet Company, Netherlands
- Edgar Herrera, CEO, LAICA, Costa Rica

12:15 - 12:35

SESSION 8 NEW TECHNOLOGIES DRIVING SUGARCANE PRODUCTIVITY AND SUSTAINABILITY

- Gustavo Leite, CEO, Centre for Sugarcane Technology (CTC), Brazil

12:35 – 14:00 Lunch break (delegates free to make their own arrangements)

Wednesday, 24th November 2021 (cont'd)

14:00 - 15:30

SESSION 9 INNOVATION /EVOLUTION

- **Tobias Webb, Founder & CEO, Innovation Forum, UK**
- **MARS, Speaker TBC**
- **Bernd Langhans, Manager, Global Sugar Sales, SIEMENS, Germany**
- **Ingrid-Helen Arnold, CDO, Südzucker, Germany**

15:30 - 17:00

SESSION 10 GLOBAL SUSTAINABILITY

- **KWS, Speaker TBC**
- **Diego Herrera, PANTALEON, Guatemala**
- **Harold Home, Director, Electrical Division, INCAUCA, Colombia**
- **Stanislas Bouchard, Director General, CEO, CRISTALCO**

Conclusions & wrap-up

For reasons not under the organizers' control, this agenda may be altered until the date of the event.