



International Sugar Organization

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EXECUTIVE DIRECTOR

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ISO "FOCUS ON" Autumn Series of Zoom Conferences

September 2020

After its successful Summer Series, ISO will kick off a new set of Zoom conferences that strive to provide insights on a particular country, region or topic. It will be entitled "Focus On" and will comprise real-life experiences from all over the world, followed by in-depth analysis of issues relevant for our sector.

These events will be held virtually using the Zoom platform. For ISO events the Secretariat will circulate a reminder a week in advance asking you to inform the Secretariat of your wish to participate. On the day of the meeting the Zoom link will be circulated (30 minutes ahead of the start time) to all those who have registered so they can log in and participate. It is expected that each conference will last approximately one hour.

The ISO hopes as many of you as possible can participate in these conferences and webinars, which the Secretariat trusts will bring added value to understanding the current situation and future challenges and opportunities for our industry.

**ISO "FOCUS ON" AUTUMN SERIES OF ZOOM CONFERENCES
SEPTEMBER 2020**

Thursday, 3rd September @ 13:00 (UK) – FOCUS ON FIJI

Mr. Graham Clark, CEO of the Fiji Sugar Corporation, and Mr. Vishnu Moran, Vice-Chair of ISO Administrative Committee and Fiji representative, will provide an overview of the tremendous progress made by FIJI in stabilizing production, improving yields and performance overall.

Thursday, 10th September @ 15:00 (UK) – FOCUS ON BRAZIL

Mr. Evandro Gussi, President of UNICA, will address the current situation in Brazil and perspectives for the future, with emphasis on the tangible advantages of establishing a sucro-energetic policy that highlights the use of Ethanol combined with the efficient and sustainable production of sugar.

Tuesday, 29th September @ 15:00 (UK) – FOCUS ON HONDURAS

Mateo Yibrin & Gerardo Guillen, President and CEO of the "Honduras Sugar Producers Association (APAH)", will showcase the progress achieved by their agroindustry and the actions they have undertaken to address the current crisis as well as prepare for the future challenges ahead.

TO BE CONFIRMED:

- South Africa
 - Mexico
 - Mozambique
 - Philippines
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