

International Sugar Organization



29th INTERNATIONAL SEMINAR

*"Coronavirus and climate change:
short and long term challenges"*

Tuesday 24th - Wednesday 25th November 2020

East Wintergarden, 43 Bank Street
Canary Wharf, London, E14 5NX

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29th Seminar – 2020

This year's Chairman will be Dr Fred Zeller, Executive Director of VSZ, the South German Sugar Beet Growers Association, who has a distinguished career in our sector. Dr Zeller has a deep grasp of the key issues affecting sugar at all levels and is highly respected worldwide, but perhaps his greatest asset is his people skills which have gained him the respect of colleagues and foes alike. His comprehensive knowledge of sugar makes him uniquely qualified to address this year's complex topics and enrich our understanding of how we can successfully tackle the challenges ahead.

Simultaneous interpretation will be provided in English, French, German, Portuguese, Russian, Spanish, and Turkish.

The registration fee of **£1,150 (sterling), [€1,350 or US\$1,550]** also includes:

A networking evening reception on Tuesday 24 November at the East Wintergarden Gallery, 43 Bank Street, Canary Wharf, London E14 5NX;

Refreshments breaks on 24 and 25 November;

Free online access (with a username and password) to the following ISO Publications:

ISO Ethanol Yearbook (£245)

October Statistical Bulletin (£150);

October Monthly Market Report (in English, French, Russian & Spanish) (£100);

November Quarterly Market Outlook (in English, French, Russian & Spanish); (£250);

November World Sugar Balance (£150); and

Online access to the Seminar Proceedings immediately following the event.

Registration details will be posted in due course. Please note no refunds will be made for cancellations received after 16 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (3 or more delegates from the same company): £1,035 (sterling)/€1,220/US\$1,400.

Please note: to guarantee your name is included in the list of participants please register by 16 November.

Should you be unable to attend in person, you can order the Seminar Proceedings through the website (www.isosugar.org) at a **cost of £445.**

29th ISO SEMINAR - PROGRAMME
Tuesday, 24th November 2020

08:00 **Registration**

09:20 **Opening Remarks**

José Orive, Executive Director, ISO
Fred Zeller, Chair, 2020 Seminar; Executive
Director of South German Sugar Beet
Growers Association (VSZ)

09:30 - 10:00

SESSION 1 IMPACT OF COVID-19 ON SUGAR

- **Martin Todd, Managing Director, LMC International, Oxford (CONFIRMED)**

10:00 - 11:00

- How has climate change affected agriculture and how might this continue? **Josef Schmidhuber, Trade and Markets Division, FAO, Rome (CONFIRMED)**
- What happened in the sugar sector? **Alex Guerra Noriega, Director General, Private Institute for Climate Change Research (ICC), Guatemala (CONFIRMED)**

11:00 - 11:30 COFFEE BREAK

11:30 - 13:00

SESSION 2 CLIMATE CHANGE: WHAT DOES IT MEAN FOR THE FARMING SECTOR?

- Globally, with a focus on Africa. **Theo de Jager*, President, World Farmers' Organization, Rome**
- In Europe. **Joachim Rukweid, President, European Farmers' Association, COPA-COGECA, Brussels (CONFIRMED)**
- Irrigation - a best practice example from Eswatini. **Nkhululeko Dlamini, Irrigation Engineer, Eswatini Sugar Association (CONFIRMED)**

13:00 - 15:00 LUNCH BREAK (delegates free to make own arrangements)

15:00 - 16:15

SESSION 3 CLIMATE CHANGE: HOW CAN AND WILL THE SUGAR INDUSTRY REACT?

- In Brazil: sugar - ethanol - cogeneration. **Helder Gosling, CCO and Logistics Director, São Martinho (CONFIRMED)**
- In Europe: the CO₂ neutral beet sugar factory. **Paul Mesters, President, European Association of Sugar Manufacturers (CEFS) and CEO, Cosun Beet Company, Netherlands (CONFIRMED)**

16:15 - 16:45 COFFEE BREAK

16:45 - 17:30

SESSION 4 CLIMATE CHANGE – WHAT SUGAR USERS AND CONSUMERS DO, HOW DO THEY REACT?

- Consumers: between responsibility and hypocrisy. **David Lockwood, Founder, MINTEL Consulting, USA (CONFIRMED)**
- Sugar Nutrition, Obesity and related issues. **Courtney Gaine, President and CEO, Sugar Association, USA (CONFIRMED)**

17:30 - 18:00

LESSONS LEARNED: FINANCIAL STATUS OF SUGAR COMPANIES POST COVID-19

Simon Taurins*, Managing Director, Investment Banking and Capital Markets, Credit Suisse, London, UK.

18:00 CLOSE OF FIRST DAY

18:00 Reception to be held at the East Wintergarden Gallery, 43 Bank Street, Canary Wharf, London E14 5NX (same venue as the seminar)

Wednesday, 25th November 2020

09:15 - 10:15

SESSION 5 CLIMATE CHANGE: HOW IT COULD AFFECT OUR ENERGY SUPPLY & MOBILITY

- Energy for the EU. **Klaus-Dieter Borchardt, Deputy Director General, Directorate-General Energy, Brussels (CONFIRMED)**
- The contribution of the Brazilian agro sector to the global fuel and power supply. **Plinio Nastari, President, DATAGRO (CONFIRMED)**
- Biofuels in the USA. **Emily Skor* CEO, Growth Energy, USA**

10:15 - 10:45 COFFEE BREAK

10:45 - 12:00

SESSION 6 CLIMATE CHANGE: PLANT BREEDING & AGRICULTURE 4.0 AS AN ANSWER

- Plant breeding in beet, including CRISPR-CAS. **Ian Munnery, General Manager, SESVANDERHAVE UK, (CONFIRMED)**
- Researching the European sustainability in beet growing and processing: an example from the Netherlands. **Bertram de Crom, Manager, Environmental Affairs, Suiker Unie (CONFIRMED)**
- Precision agriculture and artificial intelligence. What does technology have to offer? **Abdelhamid Chafai El Alaoui, Deputy General Manager, COSUMAR, Morocco**

12:00 - 12:30

- How to finance investments in climate change, mitigation and adaptation projects. **RABOBANK (CONFIRMED speaker to be named)**

12:30 - 15:00 LUNCH BREAK (delegates free to make own arrangements)

15:00 - 16:30

SESSION 7 COVID-19: HOW IT HAS AFFECTED US AND CHALLENGES AHEAD

- Farmer: **Eduardo Romão, Orplana, Brazil, President, WABCG (CONFIRMED)**
- Miller: **Giovanni Tamburini/Stefano Dozio*, CoProB Italia**
- Trader/analyst: **Julian Price, Director Julian Price.com Ltd. (CONFIRMED)**
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16:30 - 17:00 - Conclusions & wrap-up

**invited*

For reasons not under the organizers' control, this agenda may be altered until the date of the event.