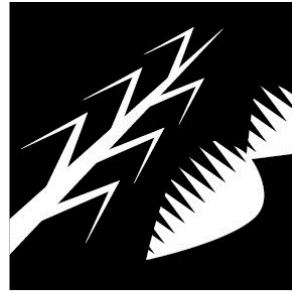


International Sugar Organization



ISO

27th INTERNATIONAL SEMINAR

Sugar Reform: Threat or Challenge?

Tuesday 27th - Wednesday 28th November 2018

**East Wintergarden, 43 Bank Street
Canary Wharf, London, E14 5NX**

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27th Seminar – 2018

Recent policy reforms throughout the world have altered the sugar landscape and many of the traditional variables have been upended. This year we will examine the processes, results and perspectives in key areas with first-hand impressions from the relevant stakeholders, complemented by analysis from experienced professionals that will enrich the understanding of the profound scope these changes encompass

This year's Chairman needs little introduction to those in the world of sugar. Martin Todd possesses vast experience in our sector and his knowledge is far-ranging, covering the most relevant elements of the industry and extending into areas that are germane to self-sustained growth. His work at LMC International is well recognized and his qualities as a person make him the ideal person to lead the discussions around the 'hot' topic of Sugar Reform

Simultaneous interpretation will be provided in English, French, Portuguese, Russian, Spanish, German and Turkish.

The registration fee of **£1,100 (sterling), [€1,280 or US\$1,550]** also includes:

A **networking evening reception** on 27 November at the **prestigious Rocket by Balls Brothers restaurant in the heart of Canary Wharf;**

Refreshments breaks on 27 and 28 November;

Free online access (with a username and password) to the following ISO Publications:

ISO Sugar Yearbook (£299);

October Statistical Bulletin (£150);

October Monthly Market Report (in English, French, Russian & Spanish) (£100);

November Quarterly Market Outlook (in English, French, Russian & Spanish); (£250);

November World Sugar Balance (£150); and

Online access to the Seminar Proceedings immediately following the event.

Space is strictly limited so early registration is recommended. **Registration is online through the ISO website www.isosugar.org.** Please note no refunds will be made for cancellations received after 19 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (3 or more delegates from the same company): £995 (sterling)/€1,130/US\$1,390.

Should you be unable to attend in person, you can order the Seminar Proceedings through the website (www.isosugar.org) at a **cost of £445.**

27th ISO SEMINAR - PROGRAMME

Tuesday, 27th November 2018

08:00 Registration

09:15 Opening Remarks

José Orive, Executive Director, ISO
Martin Todd, Chairman of 2018 Seminar

09:30 – EUROPE

Introductory presentation

Martin Todd, Managing Director, LMC
International, Oxford

09:45 – 10:45 – THE VIEW FROM THE GROWERS

France

Eric Lainé, Président, Confédération Générale
des Planteurs de Betteraves, France

Germany

Hans-Jörg Gebhard, CEO, Verband
Süddeutscher Zuckerrübenanbauer, Germany

UK

Michael Sly, Chairman, National Farmers' Union,
UK

10:45 - 11:15 Coffee Break

11:15 – 12:15 – PROCESSORS' PERSPECTIVE

Royal Cosun/Suiker Unie

Paul Mesters, CEO, Suiker Unie, The
Netherlands

Cristalco

Stan Bouchard, CEO, Cristalco, France

AB Sugar

Mark Carr, Group CEO, AB Sugar, UK

CoProB

Giovanni Tamburini, Vice President, CoProB,
Italy

Nordzucker

Lars Gorissen, CEO, Nordzucker, Germany

12:20 – 12:40 - COMMUNICATING EFFECTIVELY

Günter Tissen, Director General, Wirtschaftliche Vereinigung Zucker (WVZ), Germany

12:45 - 15:00 Lunch break (delegates' own arrangements)

15:00 – 16:00 – PRIORITIES FOR TRADERS AND REFINERS

ED & F Man

Kona Haque, Head of Research, ED & F Man, UK

ASR

Gerald Mason, Senior Vice President, Corporate
Affairs, Tate & Lyle Sugars, UK

RAR

Miguel Geraldés, CEO, Refinarias de Açúcar
Reunidas, S.A. Portugal

Tuesday, 27th November 2018 (cont'd)

16:00 - 16:30 *Coffee break*

16:30 – 17:30 – IMPACT ON OTHER STAKEHOLDERS

ACP	Devesh Dukhira, CEO, Mauritius Sugar Syndicate
Africa, Eswatini	Nick Jackson, Managing Director, Royal Swaziland Sugar Corporation, Eswatini
Caribbean	Mac McLachlan, Vice President International Relations, ASR Group, UK

17:30 – 18:00 CLOSING REMARKS – A BANK'S PERSPECTIVE

Simon Taurins, Investment Banking and Capital Markets, Credit Suisse International, London

18:00 *Close of first day*

18:00 Reception: Rocket by Balls Brothers, Churchill Place, Canary Wharf, London E14 5RB

Wednesday, 28th November 2018

09:00 - 09:30 - POLICY DEVELOPMENTS - HOW THEY ARE INFLUENCING PRODUCTION AND TRADE

Introductory Presentation:	Gareth Forber, Director, Sugar Research, LMC International Ltd, Oxford
09:30 – 10:45 – REFORMS IN ASIA	
Thailand	Rangsit Hiangrat, Director-General, Thai Sugar Millers Corporation Ltd
Philippines	Jesus Barrera, Deputy Director for Policy and Legal Affairs, Philippines Sugar Millers Association
Sri Lanka	A.M. Arif, Director, Ministry of Public Enterprise & Kandy City Development, Sri Lanka

10:45 - 11:15 *Coffee Break*

11:15 – 12:15 - KEY PLAYERS IN ASIA

India	Abinash Verma, Director General, Indian Sugar Mills Association
Indonesia	Jack Hannon, Head of Research, Olam Sugar, UK

Wednesday, 28th November 2018 (cont'd)

12:15 – 12:30 – COMMUNICATING EFFECTIVELY

Eduardo Leão de Sousa, Executive Director, UNICA, Brazil

12:30 - 14:30 Lunch break (delegates' own arrangements)

14:30 - 15:30 - CIS/EURASIAN ECONOMIC ZONE REFORM

Sergey Gudoshnikov, Senior Economist, International Sugar Organization, London

Andrey Bodin, Executive Director, Eurasian Sugar Association, Moscow

Marc Corvaisier, Senior Sugar Trader, Louis Dreyfus Company, Switzerland

15:30 -16:00 – RENOVABIO, AN UPDATE

Congressman Evandro Gussi, Chairman, Chamber of Deputies, Parliamentary Correctional Office, Brasilia

Dr Plinio Nastari, President DATAGRO, São Paulo and Representative of the Civil Society to the National Council on Energy Policy

16:00 16:30 – CLOSING PRESENTATION

Sugar Tax: the evidence to date

**Sudip Sinha, Senior Analyst Beverages,
RABOBANK, Singapore**

16:30 Close of seminar

For reasons not under the organizers' control, this agenda may be altered until the date of the event.