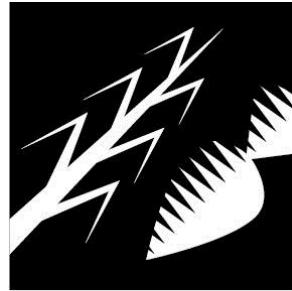


International Sugar Organization



ISO

27th INTERNATIONAL SEMINAR

Sugar Reform: Threat or Challenge?

Tuesday 27th - Wednesday 28th November 2018

East Wintergarden, 43 Bank Street
Canary Wharf, London, E14 5NX

Tel: 44 20 7513 1144
Fax: 44 20 7513 1146

e-mail: exdir@isosugar.org
<http://www.isosugar.org>

27th Seminar – 2018

Recent policy reforms throughout the world have altered the sugar landscape and many of the traditional variables have been upended. This year we will examine the processes, results and perspectives in key areas with first-hand impressions from the relevant stakeholders, complemented by analysis from experienced professionals that will enrich the understanding of the profound scope these changes encompass

This year's Chairman needs little introduction to those in the world of sugar. Martin Todd possesses vast experience in our sector and his knowledge is far-ranging, covering the most relevant elements of the industry and extending into areas that are germane to self-sustained growth. His work at LMC International is well recognized and his qualities as a person make him the ideal person to lead the discussions around the 'hot' topic of Sugar Reform

Simultaneous interpretation will be provided in English, French, Portuguese, Russian, Spanish, German and Turkish.

The registration fee of **£1,100 (sterling), [€1,280 or US\$1,550]** also includes:

A **networking evening reception** on 27 November at the **prestigious Rocket by Balls Brothers restaurant in the heart of Canary Wharf;**

Refreshments breaks on 27 and 28 November;

Free online access (with a username and password) to the following ISO Publications:

ISO Sugar Yearbook (£299);

October Statistical Bulletin (£150);

October Monthly Market Report (in English, French, Russian & Spanish) (£100);

November Quarterly Market Outlook (in English, French, Russian & Spanish); (£250);

November World Sugar Balance (£150); and

Online access to the Seminar Proceedings immediately following the event.

Space is strictly limited so early registration is recommended. **Registration is online through the ISO website www.isosugar.org.** Please note no refunds will be made for cancellations received after 19 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (3 or more delegates from the same company): £995 (sterling)/€1,130/US\$1,390.

Should you be unable to attend in person, you can order the Seminar Proceedings through the website (www.isosugar.org) at a **cost of £445.**

27th ISO SEMINAR - PROGRAMME
Tuesday, 27th November 2018

08:00	Registration	
09:20	Opening Remarks	José Orive, Executive Director, ISO Martin Todd, Chairman of 2018 Seminar
09:30 – EUROPE		
Introductory presentation		
		Martin Todd, Managing Director, LMC International, Oxford ©
09:45 – 10:45 – THE VIEW FROM THE GROWERS		
	France	Eric Lainé, Président, Confédération Générale des Planteurs de Betteraves, France ©
	Germany	Hans-Jörg Gebhard, CEO, Verbandes Süddeutscher Zuckerrübenanbauer, Germany©
	UK	Michael Sly, Chairman, NFU, UK ©
10:45 - 11:15 Coffee Break		
11:15 – 12:15 – PROCESSORS’ PERSPECTIVE		
	Royal Cosun/Suiker Unie	Paul Mesters, CEO, Suiker Unie, The Netherlands ©
	Cristalco	Stan Bouchard, CEO, Cristalco, France ©
	AB Sugar	Mark Carr, Group CEO, AB Sugar, UK ©
	CoProB	Giovanni Tamburini, Vice President, CoProB, Italy ©
	Nordzucker	Lars Gorissen, CEO, Nordzucker, Germany©
12:20 – 12:40 - COMMUNICATING EFFECTIVELY		
	SASA	Trix Trikam, CEO, South African Sugar Association / Judith Wilson, South African Sugar Association *
12:45 - 15:00 Lunch break (delegates’ own arrangements)		
15:00 – 16:00 – PRIORITIES FOR TRADERS & REFINERS		
	ED & F Man	Kona Haque, Head of Research, ED & F Man, UK /Joaquin Muñoz, ED & F Man, UK ©
	ASR	Gerald Mason, Senior Vice President, Corporate Affairs, Tate & Lyle Sugars, UK ©
	RAR	Miguel Geraldés, CEO, RAR-Refinarias de Acucar Reunidas, Portugal ©

Tuesday, 27th November 2018 (cont'd)

16:00 - 16:30 Coffee break

16:30 – 17:30 – IMPACT ON OTHER STAKEHOLDERS

ACP	Devesh Dukhira, CEO, Mauritius Sugar Syndicate ©
Africa, Swaziland	Nick Jackson, Managing Director, Royal Swaziland Sugar Corporation ©
Caribbean	Mac McLachlan, Vice President International Relations, ASR Group, UK ©

17:30 – 18:00 CLOSING REMARKS – A BANK'S PERSPECTIVE

Simon Taurins, Investment Banking and Capital Markets Credit Suisse International, London ©

18:00 Close of first day

18:00 Reception: Rocket by Balls Brothers, Churchill Place, Canary Wharf, London E14 5RB

Wednesday, 28th November 2018

09:00 - 09:30 - POLICY DEVELOPMENTS - HOW THEY ARE INFLUENCING PRODUCTION AND TRADE

Introductory Presentation:	Gareth Forber, LMC International, Head of Sugar Research, Oxford ©
----------------------------	--

09:30 – 10:45 – REFORMS IN ASIA

Thailand	Rangsit Hiangrat, Director-General, Thailand Sugar Millers Corporation Ltd. ©
Philippines	Hermenegildo Serafica, Administrator, Sugar Regulatory Authority, The Philippines *
Sri Lanka	Ravindra Hewavitharana, Secretary, Ministry of Public Enterprise & Kandy City Development©

10:45 - 11:15 Coffee Break

11:15 – 12:30 - KEY PLAYERS in ASIA

India	Abinash Verma, Director General, Indian Sugar Mills Association ©
China	Leo Yu, Vice President, COFCO Sugar*
Indonesia	Jack Hannon, Head of Research, Olam Sugar, UK ©

Wednesday, 28th November 2018 (cont'd)

12:30 – 12:45 – COMMUNICATING EFFECTIVELY

UNICA, Brazil

Eduardo Leão, CEO, UNICA, Brazil ©

12:45 - 14:30 Lunch break (delegates' own arrangements)

14:30 - 15:30 - CIS/EURASIAN ECONOMIC ZONE REFORM

CIS

Andrey Bodin, Eurasian Sugar Association ©

LDC

Marc Corvaisier, Sugar Trader, Louis Dreyfus Company, Switzerland ©

15:30 -16:00 – A new vision for Egypt and MENA

Al Nouran

Ashraf Mahmoud, Chairman ©

16:00 16:30 – CLOSING PRESENTATION

Sugar Tax: the evidence to date

Sudip Sinha, Senior Analyst Beverages, RABOBANK, Singapore ©

16:30 Close of seminar

© Confirmed

**invited*

For reasons not under the organizers' control, this agenda may be altered until the date of the event.