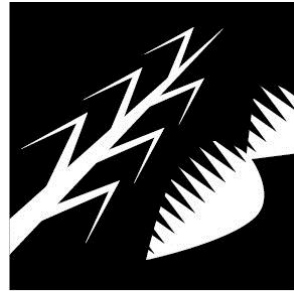


International Sugar Organization



ISO

26th INTERNATIONAL SEMINAR

Sustainability: new ways forward

Tuesday 28th - Wednesday 29th November 2017

East Wintergarden, 43 Bank Street
Canary Wharf, London, E14 5NX

Register online: www.isosugar.org

Tel: 44 20 7513 1144
Fax: 44 20 7513 1146

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26th Seminar – 2017

Sustainability: new ways forward

This year the seminar will focus on the crucial area of Sustainability, which ISO promotes as a broad concept that encompasses various fields and best practices conducive to authentic development. With the vast experience of renowned experts, we will examine case studies and fresh strategies, focusing on providing useful elements that everyone can extrapolate to their own reality. We will also have the honour of having keynote addresses by high-level public officials and industry specialists that will shed new light onto issues of current relevance.

To chair this year's event, we are fortunate to have Guilherme Nastari, who really needs little introduction in today's sugar world. Gui is part of DATAGRO, a Brazilian based consulting firm founded by his father, Dr. Plinio Nastari, that conducts studies and develops market analysis for sugar, biofuels and related areas, and has incorporated into their expertise novel financial tools and cutting-edge technologies. Gui is well-versed in all factors associated with sustainability and uniquely qualified to captain the conference towards productive discussions and successful conclusions.

Simultaneous interpretation will be provided in English, French, German, Portuguese, Russian, Spanish and Turkish.

Registration

The registration fee of £995 (sterling), [€1,280 or US\$1,440] also covers: an evening reception on 28 November, refreshments on 28 and 29 November, online access (with a username and password) to the ISO Sugar Yearbook, the Statistical Bulletin; Monthly Market Report (in English, French, Russian & Spanish); Quarterly Market Outlook (in English, French, Russian & Spanish); and online access to the Seminar Proceedings immediately following the event. Space is strictly limited so early registration is recommended. **Registration this year is online through the ISO website www.isosugar.org**. Please note no refunds will be made for cancellations received after 20 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (three or more delegates from the same company): £895 (sterling)/ €1,130/ US\$1,280

Should you be unable to attend in person, you can order the Seminar Proceedings through the website (www.isosugar.org) at a **cost of £430**.

26th ISO SEMINAR
Tuesday, 28th November 2017

08.00 Registration

09.20 Opening Remarks

José Orive, Executive Director, ISO
Guilherme Nastari, Chairman, 2017 Seminar

09.30 - KEYNOTE ADDRESS

H.E. Blairo Maggi*, Minister of Agriculture, Livestock and Supply, Brazil

10.15 - 10.45 *Coffee break*

10.45 - FOCUS on BRAZIL

Ismael Perina, Director, CONSECANA, Brazil

Gustavo Teixeira Leite, Chief Executive Officer, CTC, Brazil

Marcelo de Andrade, President, Global Sugar, COFCO AGRI, Brazil

12.45 - 14.45 *Lunch break*

14.45 - CERTIFICATION: DEVELOPMENTS and RESULTS

Nicolas Viart, Director, Standards and Innovation, Bonsucro, UK

Will Rook, Director, Global Refined Sugars, Czarnikow, UK "VIVE"

Norbert Schmitz, Managing Director, ISCC, Germany

Volker Proffen, Manager, Public Affairs and Sustainability, Südzucker, Germany,
"SAI Platform"

16.00 - 16.30 *Coffee break*

16.30 - BEST PRACTICES

Helen Hulett, Managing Director, Talbot & Talbot Ltd, South Africa
"Water Risk & Strategy"

Heike Draisbach, Head of Business Development, Business Unit Sugarbeet, KWS, Germany
"Sugarbeet breeding – sustainable sugar from the very start"

Victoria Canto, Director of Sugarcane Communities and Sustainability, CAEI (Consortio
Azucarero de Empresas Industriales), Dominican Republic
"Value Creation through Responsible Sugar Cane Production"

17.45 *Close of first day*

18.00 Reception: Museum of London Docklands (Wilberforce Room, 3rd Floor), 1 Warehouse, West
India Quay, London E14 4AL

Wednesday, 29th November 2017

09.00 - KEYNOTE ADDRESS – NAFTA: PRESENT and BEYOND

Frank Jenkins, President, JSG, USA

10.00 - 10.30 Coffee Break

10.35 - FINANCIAL ASPECTS

Simon Taurins, Managing Director, Investment Banking, Credit Suisse Securities, (Europe), UK

"Understanding the way in which sugar, starch and sweetener companies debt and equity is being assessed by the market"

Tracey Allen, Agricultural Commodities Strategist, JP MORGAN, UK

Andy Duff, Head of Food and Agribusiness Research, Rabobank, Brazil

"Sweetness and Lite"

12:00 - AN EFFECTIVE COMMUNICATIONS CAMPAIGN

Carine Abecassis, Communications Manager, Confédération Générale des Planteurs de Betteraves (CGB), France

12.30 - 14.30 Lunch break

14.30 - MOVING FORWARD

Nauman Ahmed Kahn, Managing Director, Almoiz Industry Ltd, Pakistan

Haidar Al Noumany, Commercial Director, ETIHAD Sugar Refinery, Iraq

Solomon Odera, Head of Sugar Directorate, Agriculture and Food Authority, Kenya

"Promoting Sugar in Kenya"

16.00 - KEYNOTE ADDRESS - THE STATE of SUSTAINABLE AGRICULTURE in the EU

Jens Schaps, Director, European Commission, DG AGRI-G, Markets & Observatories, Brussels

16.30 Close of seminar

For reasons not under the organizers' control this agenda may be altered until the date of the event.

**invited*