

International Sugar Organization



26th INTERNATIONAL SEMINAR

Sustainability: new ways forward

Tuesday 28th - Wednesday 29th November 2017

East Wintergarden, 43 Bank Street
Canary Wharf, London, E14 5NX

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26th Seminar – 2017

Sustainability: new ways forward

This year the seminar will focus on the crucial area of Sustainability, which ISO promotes as a broad concept that encompasses various fields and best practices conducive to authentic development. With the vast experience of renowned experts, we will examine case studies and fresh strategies, focusing on providing useful elements that everyone can extrapolate to their own reality. We will also have the honour of having keynote addresses by high-level public officials and industry specialists that will shed new light onto issues of current relevance.

To chair this year's event, we are fortunate to have Guilherme Nastari, who really needs little introduction in today's sugar world. Gui is part of DATAGRO, a Brazilian based consulting firm founded by his father, Dr. Plinio Nastari, that conducts studies and develops market analysis for sugar, biofuels and related areas, and has incorporated into their expertise novel financial tools and cutting-edge technologies. Gui is well-versed in all factors associated with sustainability and uniquely qualified to captain the conference towards productive discussions and successful conclusions.

Simultaneous interpretation will be provided in English, French, German, Portuguese, Russian, Spanish and Turkish.

Registration

The registration fee of £995 (sterling), [€1,280 or US\$1,440] also covers: an evening reception on 28 November, refreshments on 28 and 29 November, online access (with a username and password) to the ISO Sugar Yearbook, the Statistical Bulletin; Monthly Market Report (in English, French, Russian & Spanish); Quarterly Market Outlook (in English, French, Russian & Spanish); and online access to the Seminar Proceedings immediately following the event. Space is strictly limited so early registration is recommended. **Registration this year is online through the ISO website www.isosugar.org**. Please note no refunds will be made for cancellations received after 20 October. Substitutions are allowed. Refunds will be processed (subject to an administration fee of £150) after the end of the seminar.

Group rate: (three or more delegates from the same company): £895 (sterling)/ €1,130/ US\$1,280

Should you be unable to attend in person, you can order the Seminar Proceedings through the website (www.isosugar.org) at a **cost of £430**.

26th ISO SEMINAR
Tuesday, 28th November 2017

08.00 Registration

09.20 Opening Remarks

Mr. José Orive, Executive Director, ISO
Mr. Guilherme Nastari, Chairman, 2017 Seminar

09.30 - KEYNOTE ADDRESS

H.E. Blairo Maggi*, Minister of Agriculture, Livestock and Supply, Brazil

10.15 - 10.45 Coffee break

10.45 - FOCUS on BRAZIL

Mr. Ismael Perina, Director, CONSECANA, Brazil

Mr. Pedro Mizutani*, Vice-President, RAIZEN, Brazil

Mr. Marcelo de Andrade, President, Global Sugar, COFCO AGRI, Brazil

12.45 - 14.45 Lunch break

14.45 - CERTIFICATION: DEVELOPMENTS and RESULTS

Mr. Simon Usher, CEO, Bonsucro, UK

Mr. Will Rook, Director, Global Refined Sugars, Czarnikow, UK "*VIVE*"

Mr. Norbert Schmitz, Managing Director, ISCC, Germany

Dr. Volker Proffen, Manager, Public Affairs and Sustainability, Südzucker, Germany,
"*SAI Platform*"

16.00 - 16.30 Coffee break

16.30 - BEST PRACTICES

Ms. Helen Hulett, Director, Talbot & Talbot, South Africa, "*Water Risk & Strategy*"

Ms. Victoria Canto, Director of Sustainability, CAEI, Dominican Republic
"*Value Creation through Responsible Sugar Cane Production*"

Mr. Emanuele Bonomi*, Head, Sugar and Sweeteners Division, Ferrero Rocher Trading,
Luxemburg

18.00 Close of first day

18.30 Reception: Museum of London Docklands, 1 Warehouse, West India Quay, London E14 4AL

Wednesday, 29th November 2017

09.00 - KEYNOTE ADDRESS – NAFTA: PRESENT and BEYOND

Mr. Frank Jenkins, President, JSG, USA

10.00 - 10.30 Coffee Break

10.35 - FINANCIAL ASPECTS

Mr. Simon Taurins, Managing Director, Investment Banking, Credit Suisse Securities, (Europe), UK

"Understanding the way in which sugar, starch and sweetener companies debt and equity is being assessed by the market"

Mr. Fabio Vernille, Director Sector Origination, ABN-AMRO, Netherlands

Ms. Tracey Allen, Agricultural Commodities Strategist, JP MORGAN, UK

12:00 - AN EFFECTIVE COMMUNICATIONS CAMPAIGN

Ms. Carine Abecassis, Communications Manager, Confédération Générale des planteurs de Betteraves (CGB), France

12.30 - 14.30 Lunch break

14.30 - MOVING FORWARD

Mr. Nauman Ahmed Kahn*, Managing Director, Almoiz Industry Ltd, Pakistan

Mr. Haidar Al Noumany, Commercial Director, ETIHAD Sugar Refinery, Iraq

Mr. Dave Meadows*, Executive, Tongaat Hulett *"Southern Africa Case Studies"*

16.00 - KEYNOTE ADDRESS - THE STATE of SUSTAINABLE AGRICULTURE in the EU

Mr. Jens Schaps, Director, European Commission, DG AGRI-G, Markets & Observatories

16.30 Close of seminar

For reasons not under the organizers' control this agenda may be altered until the date of the event.

**invited*